Advisory Council Meeting
Spring 2024

Date/Time: May 28, 2024 | 2:30-5 p.m.
Location: PACCAR Hall

Attendees:
- Sally Jewell
- Gretchen Hund
- Chip Giller
- Trish Millines Dziko
- Chloe Harford
- Kate Janeway
- Chukundi Salsibury
- Bob Whitener
- Maya Tolstoy
- Kearstin Williams
- David Carpenter
- Maria Anguiano
- Constance McBarron
- Jiahe Huang
- Mónica Limón Conte
- Jason Vogel
- Ben Packard
- Anastasia Ramey
- Jessica P Nagtalon

Meeting began: 2:41 p.m.

Welcome
Chair Sally Jewell began the meeting with a land acknowledgement, led introductions around the room, then invited everyone to participate in an icebreaker conversation by sharing their first concert and what gives them hope in their work today.

Q&A: EarthLab Network Snapshot
With the support of our graduate student capstone team, EarthLab has completed the first version of our network snapshot project, an interactive map and data set to show EarthLab's connections across the UW and with the wider community. EarthLab plans to share the public version in the fall and is currently seeking feedback from stakeholders. One of the graduate students from the team attended the meeting to share about his experience on the project, including how he was inspired to expand his knowledge on environmental justice and visit national parks this year.
Overall, the Advisory Council shared excitement about data transparency and their hope to use this tool as a way to communicate EarthLab’s current and future impact. The group also shared questions about capacity to update the data over time, considerations for incorporating tools such as SQL database of Salesforce, new categories of collaborations to highlight (private and public sectors were mentioned) and also requested for future versions of the snapshot to include hyperlinks to projects and stories from the data set, as that information combined will be very powerful. Other ideas included using artificial intelligence plug-ins in tableau to see different connections and explore technologies that allow you to see how folks are using the snapshot (is there a heat map?) so EarthLab right sizes capacity to maintain the project.

**Climate Impacts Group Presentation**
Climate Impacts Group interim director Jason Vogel provided an overview of the first 27 years of the program and a sneak preview of the new strategic plan that will inform the next five years. The council was intrigued to learn more about the broad and deep services that CIG provides to communities and state agencies. The council engaged in a conversation about the difficult funding model for research, specifically the challenge of short grants not supporting true community relationships and the extractive reporting often required from foundational philanthropy.

**EarthLab Funding Update**
Building on our successful April 4 EarthLab Showcase, EarthLab endeavors to continue to grow the community of support to meet our current operating plans. The EarthLab team has asked three members to serve as a task force to brainstorm new ways to connect EarthLab to new potential donors, such as continuing introductory coffees or repeating the spring showcase next year. There was a lot of interest in elevating the stories of students in order to raise more resources to expand EarthLab’s popular programming. There was also conversation about developing different tiers of support to encourage folks who are passionate about EarthLab’s impact to engage at any level. The conversation concluded with a call to schedule the next task force meeting in July and start planning events for the next year.

**Closing**
Our executive director shared reminders to save the date for our summer student showcase on August 16, 2024 and our fall advisory council meeting, which is scheduled for October 24-25, 2024 at a location to be determined.

**Meeting adjourned: 4:55 p.m.**